

McRAE'S MAIL



OUR NEWS

We are pleased to announce that we have been awarded to contract to maintain the Honeysuckle Waterfront site in Newcastle. We attribute this success to our ongoing customer service and high quality work. Also this month we begin as contractors for McDonald's Swansea.

We are proud to be associated with these two great businesses and look forward to providing them with complete landscape care

FEATURE PLANT

Remembrance Plants

Rosemary



For thousands of years rosemary has been regarded as the herb of remembrance. Students in ancient Greece relied on rosemary to stimulate their memories for exams. Then, more than a thousand years later, Shakespeare had Ophelia chiding Hamlet: "There's rosemary; that's for remembrance .Pray you love remember."

In the twentieth century rosemary came to be recognised as a memento of wartime sacrifice. Sprigs of rosemary are worn on Anzac Day to show that we will never forget those who gave their lives to preserve our freedom.

THE IMPORTANCE OF BEING GREEN

As in any retail or hospitality business there are many components that go towards creating a relaxing and inviting environment. Gardens, indoor and outdoor can enhance and compliment these types of businesses, whether it be a shopping centre, hotel or retail space, a little bit of green can go a long way.

Gone are the days of dusty, plastic indoor plants in shopping centres and hotel corridors and sad malnourished palm trees at the entrance. Retail businesses are now beginning to appreciate the advantages of creating an ambient and soothing environment for their clients to enjoy whilst spending their consumer dollars.

In recent years many different types of retail and hospitality businesses have seen the multitude of benefits to having gardens and plants in and around their buildings. It is now seen as an integral component to the design and

layout and ultimately the success of their business. To use the old phrase "first impressions last" a lush green and well manicured garden at the entrance to any retail or hospitality environment—big or small—has proven to relax and invite clients and will leave a lasting impression on all those who visit. When trying to attract the attention of potential clients nothing will capture the eye quicker than a well designed and practical garden that compliments not only the architecture of the building but the service it provides.

At McRae's Gardens we have the pleasure of providing and maintaining useable and practical garden areas for our retail and hospitality clients with all of them commenting that having the right plants in the right areas be it for privacy, security or visual aesthetics have made a noticeable improvement to their business. McRae's Gardens strive to provide a landscape maintenance service to our clients that fit

within their budget, their needs and their environment.

**Written by Will Prehn
Operations Manager
McRae's Gardens**



THE YARD— APRIL GARDENING

April is a great time to be in the garden!

- Vegetables to sow— Leeks
- Flowers to sow— Calendulas
- Prune now— trim and tidy summer bulbs ideally removing seed pods
- Feed now— now is the time to feed your lawn to give it optimum growing chance before winter
- Pest Watch— it's the time for cedar caterpillars...treat with scale gun.